



# British Journal of Photography's Insight Lecture Programme including the Hasselblad Keynote:

## DPI - Digital Photography & Imaging Show - Conference sessions - Room B/C

Thursday 26th June

Friday 27th June

<p><b>11.30 - 12.30</b> <b>KEYNOTE ADDRESS - session 11</b>  <b>Christian Poulsen</b>  <b>CEO of Hasselblad</b>            Christian will discuss the future of the professional photography, providing an invaluable insight into how industry leaders are addressing the changing needs of the market. The keynote will also include demos of the H3DII and Hasselblad's new Phocus software.</p>	<p><b>11.30 - 12.30</b> <b>Conference 21</b>  <b>Harry Borden, top UK portrait photographer</b>  <b>SHOOTING STARS:</b> Harry, who shoots editorial for Time, Fortune and Vanity Fair, and adverts for clients including BT, Channel 4 and Jonnie Walker, reveals how he gets the most out of his subjects, often with just a few minutes shooting time, by using the locations to his advantage.</p>
<p><b>13.00 - 14.00</b> <b>Conference 12</b>  <b>Anne Braybon, former art director for Management Today</b>  <b>COMMISSIONING PORTRAITS:</b> Anne tells how she transformed the award-winning magazine by investing in cutting-edge portrait photography, and how's she doing that again with a series of commissions for the National Portrait Gallery, working with Don McCullin, Julia Fullerton-Batten and others.</p>	<p><b>13.00 - 14.00</b> <b>Conference 22</b>  <b>Sean Smith, award-winning Guardian photographer</b>  <b>VISUAL JOURNALISM NOW:</b> Sean illustrates how technology is changing the way photojournalists work and explains why he has introduced filmmaking and multimedia presentations to his repertoire, shooting video while on assignment for the newspaper in Iraq.</p>
<p><b>14.30 - 15.30</b> <b>Conference 13</b>  <b>Paul Foster, director of photography at Getty Images</b>  <b>LEARNING FROM LIFESTYLE TRENDS:</b> Paul explains how the agency analyses lifestyle trends and feeds that into the briefs for its photographers and art directors. He will also provide an insight into how a shoot is put together, from the formation of an idea through to commissioning, photography and post-production.</p>	<p><b>14.30 - 15.30</b> <b>Conference 23</b>  <b>Jess Crombie, head of photography division at Wateraid</b>  <b>THE ART BUYER'S PERSPECTIVE:</b> Jess provides an inside look at the contrasting world of advertising and documentary photography from an art buyer's perspective. Crombie has worked as an art buyer for some of London's top ad agencies, as well as a photographers agent for Magnum Photos and Wyatt Clarke &amp; Jones, and now heads up the photography division at Wateraid, commissioning photographers for the NGO's work in Africa.</p>
<p><b>16.00 - 17.00</b> <b>Conference 14</b>  <b>Vanessa Winship</b>  <b>SWEET NOTHINGS.</b> After nearly a decade living in the Balkans, Vanessa Winship was not widely known in the UK – until, earlier this year, when she won the Sony World Photography Awards and picked up a first in World Press Photo with her series Sweet Nothings. A lyrical storyteller, this will be the first major presentation of her work since coming home.</p>	<p><b>16.00 - 17.00</b> <b>Conference 24</b>  <b>Alastair Thain, top portraiture and advertising shooter</b>  <b>SKIN DEEP:</b> Alastair has been at the top of his game for more than two decades, gaining worldwide acclaim for both his commercial and personal art work. He reveals his unique approach, using specially commissioned large format cameras, similar to those employed by NASA to photograph the Earth, which lend his images intense, hyper-real detail.</p>